



**Sparkling Pink Champagne  
Viburnum**

*Viburnum plicatum 'Spichazam'*

Height: 10 feet

Spread: 12 feet

Sunlight: ☉ ●

Hardiness Zone: 5a

Other Names: Doublefile Viburnum

**Description:**

A very elegant shrub when in bloom, featuring showy clusters of pink flowers held atop the branches in spring, a mesmerizing sight; attractive horizontal branching on a compact plant and good fall color, an excellent garden shrub

**Ornamental Features**

Sparkling Pink Champagne Viburnum is bathed in stunning balls of pink flowers held atop the branches in mid spring. The red fruits are held in abundance in spectacular clusters from mid summer to early fall. It has dark green deciduous foliage which emerges coppery-bronze in spring. The serrated pointy leaves turn an outstanding burgundy in the fall.

**Landscape Attributes**

Sparkling Pink Champagne Viburnum is a multi-stemmed deciduous shrub with a shapely form and gracefully arching branches. Its average texture blends into the landscape, but can be balanced by one or two finer or coarser trees or shrubs for an effective composition.

This is a relatively low maintenance shrub, and should only be pruned after flowering to avoid removing any of the current season's flowers. It is a good choice for attracting birds to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.



*Sparkling Pink Champagne Viburnum flowers*  
Photo courtesy of Lake County Nursery



*Sparkling Pink Champagne Viburnum in bloom*  
Photo courtesy of Lake County Nursery

Sparkling Pink Champagne Viburnum is recommended for the following landscape applications;

- Accent
- Mass Planting
- Hedges/Screening
- General Garden Use

**Planting & Growing**

Sparkling Pink Champagne Viburnum will grow to be about 10 feet tall at maturity, with a spread of 12 feet. It has a low canopy with a typical clearance of 1 foot from the ground, and is suitable for planting under power lines. It grows at a medium rate, and under ideal conditions can be expected to live for 40 years or more.

This shrub does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.